# HARBOR INVESTMENT ADVISORY

# **Financial Coaching for Divorcee**

Client Focused, Customized, Collaborative, Communicative

# **Geoff Burroughs**

Vice President CERTIFIED FINANCIAL PLANNER™ Certified Divorce Financial Analyst™



Harbor Investment Advisory, LLC 2330 W. Joppa Rd. Suite 160, suite 160, Lutherville, MD 21093

# We prepare and guide you through the next phase



# We transition you from a paper budget to real life

| Overall Budget \$5,683 spent /<br>view all transactions for this period<br>Auto & Transport \$1,276 spen<br>view 2 transactions | t / \$924 left<br>t / \$650 left | \$14,125<br>\$2,200 × |                              | nth<br>\$75 Add | CU:<br>esi              |   | th the<br>I budget y<br>I during yo |                                    |
|---|----------------------------------|-----------------------|------------------------------|-----------------|-------------------------|---|-------------------------------------|------------------------------------|
| Bills & Utilities \$601 spen<br>view 3 transactions   | t / \$899 left                   | \$1,500               | Overview Budgets Transaction | view            |                         | Accounts  |                                     | Settings<br>Reset All              |
| Business \$60 spen  | t / \$240 left                   | \$300                 | This Month -                 | Spending by     | / Category <del>▼</del> | All Accoun  | ts ▼<br>Expenses: -\$5,758.38       | Net: <b>\$6,767.62</b>             |
| Cash/ATM \$370 spen<br>view 2 transactions  | t / \$130 left                   | \$500                 |                              |                 |                         | <ul> <li>Unclassified</li> </ul>  | \$2,565.29                          | Budgets<br>\$2,000.00              |
| Food \$357 spen   | t / \$443 left                   | \$800                 |                              |                 |                         | <ul> <li>Auto &amp; Transport</li> <li>Bills &amp; Utilities</li> </ul> | \$1,276.22<br>\$601.07              | \$2,200.00                         |
|   |                                  |                       |                              |                 |                         | <ul><li>Cash/ATM</li><li>Food</li><li>Taxes</li></ul>                   | \$370.00<br>\$357.25<br>\$356.00    | \$500.00<br>\$800.00<br>\$1,500.00 |
| Track results to se<br>how you are doing  |                                  |                       |                              |                 |                         | <ul><li>Fees &amp; Charges</li><li>Shopping</li></ul>                   | \$75.00<br>\$67.78                  | <br>\$500.00                       |
|   |                                  |                       | view related tr              | ansactions      |                         | <ul><li>Business</li><li>Medical</li></ul>                              | \$59.77                             | \$300.00                           |
|   |                                  |                       |                              |                 |                         | Total:  | \$5,758.38                          | \$9,500.00                         |

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# We help you manage short- term needs and long-term goals

| Web Print   |                          |                  |                   |                   |                   |
|---|--------------------------|------------------|-------------------|-------------------|-------------------|
| 5-Year Cash Flow  |                          |                  |                   |                   |                   |
| Prepared for Jill Smith   |                          |                  |                   |                   |                   |
| The 5-Year Cash Flow report illustrates your income, savings, expenses, and res | sulting net cash flow on | an annual basis. |                   |                   |                   |
| Year/Age  | 2017 (52)                | 2018 (53)        | 2019 (54)         | 2020 (55)         | 2021 (56)         |
| Portfolio Asset Balances (Beginning of Year)                                    |                          |                  |                   |                   |                   |
| Taxable Investments   | 382,933                  | 160,007          | 167,347           | 175,037           | 183,094           |
| Retirement Accounts   | 623,934                  | 641,092          | 658,825           | 677,158           | 696,116           |
| Cash Accounts   | 84,568                   | 523              | 12,908            | 27,494            | 44,309            |
| Insurance Accounts  | 334,500                  | 342,026          | 349,722           | 357,591           | 365,637           |
| Total Portfolio Asset Balances (Beginning of Year)                              | 1,425,935                | 1,143,648        | 1,188,802         | 1,237,280         | 1,289,156         |
| Cash Inflows  |                          |                  |                   |                   |                   |
| Salary  | 00.000                   | 00.400           | 400.000           | 100.007           | 404.000           |
| Alimony<br>Salary/Bonus   | 96,000<br>75,000         | 98,160<br>76.688 | 100,369<br>78,413 | 102,627<br>80,177 | 104,936<br>81,981 |
| Total Cash Inflows  | 171,000                  | 174 848          | 178 782           | 182 804           | 186 917           |
|   |                          | \$2M -           |                   |                   |                   |
| Cash Outflows   | 101 501                  |                  |                   |                   | $\frown$          |
| Liabilities   | 421,531                  |                  |                   |                   |                   |
| Insurance Premiums<br>Taxes   | 28,151<br>45.063         |                  |                   |                   |                   |
| Total Cash Outflows   | 494.745                  | \$1.5M —         |                   |                   |                   |
|   |                          | Assets           |                   |                   |                   |
| Total Inflows   | 171,000                  | SS d             |                   |                   |                   |
| LESS: Total Outflows  | 494,745                  | S1M -            |                   |                   |                   |
| EQUALS: Net Cash Flow   | (323,745)                | •                |                   |                   |                   |
| Total Portfolio Asset Balances (End of Year)                                    | 1,143,648                |                  |                   |                   |                   |
| · · ·   |                          | \$500K —         |                   |                   |                   |
|   |                          |                  |                   |                   |                   |
|   |                          |                  |                   |                   |                   |
|   |                          | <sup>\$0</sup> – |                   |                   |                   |
|   |                          | Goals            | $\bigcirc$        | $\bigcirc$        | C                 |
| I la la vou a atablia la la a   | 10,000                   |                  |                   |                   |                   |
| Help you establish long   | -term                    | TO               | DAY               | 2022              | 2027              |
|   |                          |                  |                   |                   |                   |
| goals, how you are goir   | na to                    |                  |                   |                   |                   |
| you's, now you are you  | iy iu                    |                  |                   |                   |                   |
|   | -                        |                  |                   |                   |                   |
| achieve them and moni   | tor                      |                  |                   |                   |                   |
|   |                          |                  | Year              | Goal              |                   |

your progress

HARBOR INVESTMENT ADVISORY We monitor how your needs align with your cash flow



# We actively advise on your investments



Routinely review and manage your allocation according to your goals, timeframe and risk tolerance



Account Value Summary



Continually monitor your performance and recommend changes when needed

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#### Quarter To Date Year To Date Last 12 Months Last 3 Years Since 8/13/2015 1,400,356.82 1,321,398.38 1,290,176.98 Beginning Value 0.00 0.00 Net Additions -4,480.81 -4,480.81 -4,480.81 1,220,283.97 1,220,283.97 Net Gain 16.909.33 95.867.77 127.089.17 192,501,37 192.501.37 Ending Value 1.412.785.35 1,412,785.35 1.412.785.35 1,412,785.35 1,412,785.35 \_123 9.9 % 7.5 %<sup>2 3</sup> Return 1.2 % 7.3% \_1 3 90 DAY TREASURY BILL Return 0.0 % 0.4 % 0.6 % 0.4 %<sup>3</sup>

## We establish a customized service model to keep you on track

| On Weekly Financial Summary | A periodic overview of your finances (email only)          |             |
|-----------------------------|--|-------------|
| Off Low Cash Balance        | When the balance of any cash account falls below           | - \$500 +   |
| III Off High Credit Balance | When the balance of any credit card rises above            | - \$2,500 + |
| On Large Expenses           | When any expense occurs that is larger than                | - \$1,000 + |
| Off Large Deposits          | When any deposit occurs that is larger than                | - \$1,000 + |
| Off Bank Fees               | When any bank fee occurs that is greater than              | -) \$1 (+)  |
| Off Budget Exceeded         | When your spending exceeds any of your budgets             |             |
| FICA Maximum Approaching    | When you're nearing your FICA max withholding for the year |             |

#### Investments

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| Off Investment Activity | When specific types of investment transactions occur                 |                   |
|-------------------------|--|-------------------|
| Concentrated Position   | When a stock or bond makes up more than this much of your portfolio: | - 40% +           |
| Excess Cash Position    | When cash makes up more than this much of your portfolio:            | - 33% +           |
| Off Security Prices     | Monitor the prices of stocks and mutual funds                        | 🕕 Redtail CRM rem |

Send you weekly activity report in addition to a customized in-person meeting schedule to monitor progress

# Set real-time alerts and notifications on different accounts

#### Your Weekly Financial Summary

| INCOME & EXPENSES<br>for July                   | \$3,550<br>income          | \$1,604<br>expenses |
|---|----------------------------|---------------------|
| BUDGETS<br>for July                             | <b>\$8,150</b><br>budgeted | \$530<br>spent      |
| NET WORTH<br>as of Jul 29, 2017                 | \$2,064,733                | this month          |
| INVESTMENTS<br>as of Jul 29, 2017               | \$1,720,233                | this month          |
| eMoney Advisor Source (EMA) -<br>Advisor Access | \$102,933                  |                     |
| Harbor Advisory                                 | \$967,300                  |                     |
| Husband's 401k                                  | \$650,000                  |                     |

#### Messages

Some new bank transactions haven't been assigned a spending category. To get the most accurate view of your spending, you can login and categorize them now.

SIGN IN 🕨

### A Final Word from Geoffrey Burroughs, CDFA<sup>™</sup>, CFP<sup>®,</sup>



No one gets married with the expectation that they will get divorced, but it happens. As a Certified Divorce Financial Analyst<sup>™</sup>, I guide you through the financial process and help you to start looking towards your future. Prioritizing and focusing on what is most important to you post divorce is an important step to get back to a happy, healthy and productive life.

There are two phases to a divorce, the before and the after. Depending on where you are in the process you will have different needs. My practice is designed to help with both.

Often times, one person in a relationship handles the finances while the other has various other responsibilities. You may feel some anxiety due to not having a complete understanding of what you have and what you are entitled when it comes to your finances. Even if you have a broad understanding, it is hard to know if the settlement being proposed is fair and how it will impact your future. Facing your new reality is scary and you are not alone in wondering, "How am I going to make my finances work?"

Most people want to know, "Where do I start?" Every situation is different and there is no playbook that works for everyone. Knowing that, we start with a conversation and try and bring clarity to your situation. We look at your priorities and concerns and work together to craft a strategy that will meet your needs. When we begin working together, we move at your pace, not mine. We take the time to get it right and educate each other along the way.

#### More About Me

My wealth management career began as a financial advisor for CITI Smith Barney. Shortly thereafter, I received the designation of Financial Planning Specialist and later became a CERTIFIED FINANCIAL PLANNER<sup>™</sup> with Morgan Stanley Smith Barney. After moving my practice to Harbor Investment Advisory and working with many divorced individuals, I attained the designation of Certified Divorce Financial Analyst<sup>™</sup>.

I graduated from Loyola University, Maryland with a Bachelor of Business Administration with a concentration in Finance. As a CFP® and Financial Advisor, I have combined my interest in finance with my desire to help people attain financial security and protect their legacy. Above all, I value my client relationships.

### Important Information and Disclosures

The material contained in this report (the "Report") is provided by Harbor Investment Advisory, LLC ("Harbor Advisory") for informational purposes only and should not be used or considered as an offer to sell, or a solicitation of any offer to buy any security or other financial instrument or to employ a specific investment strategy. The investments described in this report may not be suitable for all investors. Any forecasts contained in this Report are for illustrative purposes only and shall not be deemed as advice or interpreted as a recommendation. While the information contained herein has been obtained from sources that we believe to be reliable, Harbor Advisory does not represent that the information is accurate or complete.

GENERAL: Past performance is no indication of future results. Diversification does not guarantee investment success nor eliminate the risk of loss. All investing involves risk and all investments have the potential to lose value or have complete principal loss.

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**MUTUAL FUNDS:** Investors should carefully consider the investment objectives, risks, fees, and other information, which is described in the mutual fund's prospectus, prior to investing. Prospectuses are available upon request at no cost, and should be read before investing. Past performance is no guarantee of future results. Mutual fund total returns assume one initial purchase with all dividends and capital gains reinvested. Mutual fund performance will vary depending on the timing of purchases and/or sales. In order to provide the longest track record available, some of the mutual fund information provided may represent a class of share which could be different from that which you would potentially be invested. Harbor Advisory is not affiliated with or sponsored or endorsed by Harbor Funds, Harbor Capital Advisors, Inc. or any of their affiliates, officers or employees.

ALTERNATIVE INVESTMENTS: Hedge funds, private equity, venture capital and other private investment funds (collectively, "Alternative Investments") are complex investments and are subject to less regulation than other types of pooled investment vehicles such as mutual funds. Alternative Investments may impose significant fees, including incentive fees that are based upon a percentage of the realized and unrealized gains and an individual's net returns may differ significantly from actual returns. Such fees may offset all or a significant portion of such Alternative Investment's trading profits. Alternative Investments often engage in leverage and other investment practices that are **extremely speculative and involve a high degree of risk**. Such practices may increase the volatility of performance and the risk of investment loss, including the loss of the entire amount that is invested. Similarly, interests in an Alternative Investment are highly illiquid and generally are not transferable without the consent of the sponsor, and applicable securities and tax laws could limit transfers. Any Alternative Investment offering will be made only in accordance with the terms and conditions set forth in the offering documents pertaining to such fund. Prior to investing, investors are strongly urged to carefully review all offering documents.

HYPOTHETICAL ASSET ALLOCATION PORTFOLIOS (FOR ILLUSTRATIVE PURPOSES ONLY): Past performance is no guarantee of future results. Index and mutual fund total returns assume one initial purchase with all dividends and capital gains reinvested. Performance will vary depending on the timing of purchases and/or sales. In order to provide the longest track record available, some of the mutual fund information provided may represent a class of share which could be different from that which you would potentially be invested. Performance includes expense ratios charged by certain mutual fund, but does not include any asset management fees charged by Harbor Advisory.

**INVESTMENT OBJECTIVES:** If you have any questions regarding your account, this Report, or if your investment objectives have changed, please contact your Harbor Advisory representative at 410-659-8900.

**SOURCES:** Standard & Poor's, Morningstar, Inc., Russell Investments, Morgan Stanley Capital International, Inc., FTSE, Ibbotson Associates, Pershing, Advent Software, Inc., Dow Jones, Credit Suisse, J.P. Morgan Asset Management, and Barclays Capital.

**INDEX DEFINITIONS:** Indices are unmanaged proxies for certain market asset classes. The returns for an index reflect the reinvestment of dividends but typically do not reflect the deduction of any fees or expenses which would reduce returns. Investors cannot invest directly in indices. General index definitions are as follows:

The **BarCap Aggregate Bond Index** represents the taxable U.S. investment grade fixed rate bond market, with index components for government and corporate securities, mortgage pass-through securities, and assetbacked securities.

The **Russell Top 200 Growth Index** offers measures the performance of the large cap segment of the U.S. equity universe represented by stocks in the largest 200 by market cap that exhibit growth characteristics.

The **Russell Top 200 Value Index** measures the performance of the large cap segment of the U.S. equity universe represented by stocks in the largest 200 by market cap that exhibit value characteristics.

The **Russell Midcap Growth Index** measures the performance of the mid-cap growth segment of the U.S. equity universe. It includes those Russell Midcap Index companies with higher price-to-book ratios and higher forecasted growth values.

The **Russell Midcap Value Index** measures the performance of the mid-cap value segment of the U.S. equity universe. It includes those Russell Midcap Index companies with lower price-to-book ratios and lower forecasted growth values.

The **Russell 2000 Growth Index** measures the performance of the small-cap growth segment of the U.S. equity universe. It includes those Russell 2000 Index companies with higher price-to-value ratios and higher forecasted growth values.

The **Russell 2000 Value Index** measures the performance of small-cap value segment of the U.S. equity universe. It includes those Russell 2000 Index companies with lower price-to-book ratios and lower forecasted growth values.

The MSCI EAFE INDEX measures the international equity performance of primarily developed markets outside of North America.

The **Dow Jones Credit Suisse Hedge Fund Index** is an asset-weighted hedge fund index and includes only funds, as opposed to separate accounts. The Index uses the Dow Jones Credit Suisse database, which tracks over 5000 funds, and consists only of funds with a minimum of \$50 million under management, a 12-month track record, and audited financial statements. It is calculated and rebalanced on a monthly basis, and shown net of all performance fees and expenses. Hedge fund indices are unmanaged, and the exclusion of "failed" or closed hedge funds may mean that each index overstates the performance of hedge funds generally.

The **FTSE NAREIT US Real Estate Index** is designed to provide a comprehensive representation of the U.S. commercial real estate investment trusts ("REITs").

The S&P GSCI® Commodities Index is a composite of commodity sector returns representing unleveraged, long-only investments in a broadly diversified spectrum of commodity futures.

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